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2016 Country Risk Conference

Three risks to monitor in 2016: weak growth, political tensions and company debts in emerging economies

- **Advanced economies:** many causes for concern, including financial market volatility, cheap oil and the Chinese slowdown
- **Emerging countries:** in addition to sluggish growth, increasing indebtedness of companies
- **Increased political risks likely to affect business confidence in all regions**

A new year of political uncertainties

A cautious approach to evolving country risks will be necessary in 2016. In an environment of soft global growth, forecast by Coface to be 2.7% (after 2.5% in 2015), the risks that emerged in 2015 are expected to remain this year. At the forefront are the political tensions gaining ground in both advanced and emerging countries.

The elections in the United States and, above all, the risk of a “Brexit” by the United Kingdom (two advanced countries that outperformed the eurozone in 2015), are likely to weigh on business confidence. In the emerging world, uncertainties remain high in the Middle East. The risk of terrorism could lead to stronger nationalist movements. According to Coface’s political risk index¹, Turkey and Brazil particularly stand out, due to their growing political instability between 2007 and 2015, following the significant deterioration of their economic situations. **Brazil**, whose political crisis and recession are expected to continue in 2016, thus saw its country risk rating downgraded for the second time in less than a year, to **C**.

Advanced countries: recovery under pressure

Overall, advanced countries will see moderate growth in 2016, estimated at 2% by Coface. The main concerns include their dependency on commodity prices, the Chinese slowdown and financial market volatility.

The trend of low barrel prices should continue in 2016, due to the continued surplus of oil supply - in part attributable to Iran’s return to the market. Heavily affected by the drop in oil sector investment, resulting from the decline in its income, **Canada** has fallen from the best risk category and is now assessed **A2**. The continued decline in oil prices has, however, had a

¹ Coface’s political risk index combines two types of indicators: pressures from changes (inflation, unemployment, corruption control, etc.) which measure the intensity of socio-political frustrations in a given country and instruments of change (education, social networks, proportion of youth, role of women, etc.), which capture the ability of these societies to transform frustrations into political action.

beneficial effect on households and businesses in certain advanced countries. With the exception of Japan and Italy, the fall in energy bills has helped to revive corporate investment, particularly in Spain and the United Kingdom.

Japan is also among the potential victims of the more-pronounced-than-expected Chinese slowdown, given that 18% of its exports are destined for China. Weak growth (estimated at 0.9% for 2016), the persistent risk of deflation and the indispensability of fiscal consolidation, explain the placing of its **A1** assessment under **negative watch**. Not surprisingly, the decrease in demand and in tourism from mainland China will continue affect activity in **Hong Kong** and **Taiwan**, also under **negative watch**.

In the eurozone (with 1.7% growth expected in 2016), the situation of companies is gradually improving. This is evidenced by the insolvency statistics for France, Germany, **Italy** (a decrease of between -3.5% and -5% over the first nine months of 2015 compared with the same period in 2014) and especially Spain (-26%). Italian growth will be supported by domestic demand, which will benefit from the return of confidence and the progress in structural reforms. This has led Coface to place Italy's **B** assessment under **positive watch**.

Excessive company indebtedness: a new malaise in emerging countries

The situation for emerging countries, where growth has halved in five years (3.9% expected in 2016), is further complicated by the growing indebtedness of companies affected by both the drop in commodity prices and the highly expansionary monetary policies which followed the Lehman Brothers crisis. Only Central Europe remains unaffected at this stage. **Hungary** (whose assessment improved by one notch, to **A4**) and **Latvia (B under positive watch)** stand out for their solid growth, supported by household consumption, and for increased exports to European countries other rather than Russia.

According to Coface's economists, Chinese companies are among the most indebted. Their debt represents more than 160% of GDP and 60 points more than in 2008. Following China are Turkey (+30 points), Brazil (+17 points), Russia (+14 points), and Malaysia (+11 points). Turkish companies, which have one-third of their debt denominated in US dollars, are proving to be among the most exposed to currency risks. The main glimmer of hope in the medium term concerns the gains in competitiveness resulting from recent depreciations of emerging currencies.



P R E S S R E L E A S E

In this context of increased risks for companies, Coface is issuing a one-notch downgrade of the assessments of several emerging countries that were already under negative watch. These include:

- **Algeria (B)** and **Gabon (C)**, due to the low price of hydrocarbons
- **South Africa (B)**, negatively affected by sluggish growth and growing social tensions
- **Tanzania (C)** and **Madagascar (D)**, where growth is constrained by political uncertainties

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About Coface

The Coface Group, a worldwide leader in credit insurance, offers companies around the globe solutions to protect them against the risk of financial default of their clients, both on the domestic market and for export. In 2014, the Group, supported by its 4,440 staff, posted a consolidated turnover of €1.441 billion. Present directly or indirectly in 99 countries, it secures transactions of over 40,000 companies in more than 200 countries. Each quarter, Coface publishes its assessments of country risk for 160 countries, based on its unique knowledge of companies' payment behaviour and on the expertise of its 350 underwriters located close to clients and their debtors.

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APPENDIX

CORPORATE DEFAULT PROBABILITY

A1: VERY LOW
 A2: LOW
 A3: ACCEPTABLE
 A4: QUITE ACCEPTABLE
 B: SIGNIFICANT
 C: HIGH
 D: VERY HIGH

↗ Country under positive watch list
 ↘ Country under negative watch list

Assessment either upgraded, or removed from negative watch list or placed under positive watch list

Country	Country risk previous	Country risk new
Hungary	B↗	A4
Italy	B	B↗
Latvia	B	B↗
Ivory Coast	C	C↗

Assessment either downgraded, or removed from positive watch list or placed under negative watch list

Country	Country risk previous	Country risk new
Hong Kong	A1	A1↘
Japan	A1	A1↘
Taiwan	A1	A1↘
Canada	A1↘	A2
Finland	A2	A2↘
Namibia	A3	A3↘
South Africa	A4↘	B
Algeria	A4↘	B
Bahrain	A4↘	B
Kazakhstan	B	B↘
Brazil	B	C
Gabon	B↘	C
Tanzania	B↘	C
Zambia	C	C↘
Madagascar	C↘	D